

# SOULCRAFT

## HOME TECHNOLOGY SOLUTIONS

### We would like to be your Home Technology Solutions Provider.

At SoulCraft Systems, we specialize in seamlessly integrating reliable home technology that caters to the demands of modern homebuyers. With over 20 years of dedicated service based out of Atlanta, we now have added offices in Rabun County to service Northeast Georgia and North Carolina. We are excited to bring our expertise closer to your projects.

#### Why Partner with SoulCraft Systems?

##### 1. Expertise in Home Technology:

We bring over two decades of experience in Low Voltage solutions, ensuring every installation is elegant, efficient, and ready for the future.

##### 2. Minimalist Design Philosophy:

Our unorthodox approach involves using the fewest electronic components necessary to achieve the goals of your clients, focusing on reliability and ease of use.

##### 3. Premium, User Friendly Systems:

We equip homes with leading brand technologies such as Sonos for seamless music experiences, EERO for reliable WiFi, and Ring for robust security & surveillance—features that prospective buyers value. Our systems are customized to enhance the unique architectural appeal of each property, increasing its marketability and helping builders stand out in competitive real estate markets.

#### Services Offered:

- Low Voltage Pre-Wiring Services
- Whole House Music
- Surround Sound Systems
- Custom Home Theaters
- Starlink Satellite Internet Installation
- EERO Home WiFi Mesh Networking
- Lutron Lighting Control
- Home Automation
- Ring Security & Surveillance
- Landscape & Architectural Lighting
- Outdoor Soundscapes

GA Lic. # LVT385289

NC Lic. # SPFA/LV37584

Atlanta 404-590-7685

Clayton 706-982-1711



## Our Process with Builders:

- **Initial Planning:**
  - Upon receiving your plans, we provide two detailed quotes: one for the prewire & trim out, and another for the Homebuyer and their final equipment installation.
- **Personalized Consultation or Standardized Installations:**
  - We conduct a thorough walk-through with the custom home buyer to discuss & finalize every detail, from speaker and TV locations to network setups and security systems. Or, we work directly with the builder to provide simple, standardized installations when needed.
- **Staged Installation:**
  - Our team coordinates closely with your changing schedule, to provide rough-in prewire services, installing essential systems post-electrical work and making final adjustments just before buyers move-in.
- **Comprehensive Client Support:**
  - After project completion, we offer a complete system walkthrough for the homeowner & ongoing support, standing by our work with dedicated ongoing service contracts.

## What Sets Us Apart?

- **Depth of Knowledge:**

Our comprehensive understanding of home technology sets us apart. We ensure that every property is equipped to support both existing and future technologies reliably, avoiding complications and enhancing overall homeowner satisfaction.
- **Expert Advise :**

At SoulCraft, we provide expert advice based on over 20 years of service with Custom Homebuilders working at the highest levels. Our commitment to quality mirrors yours, and adds tangible value to the homes you build, making them a preferred choice in the market.

In partnering with SoulCraft Systems, you choose a team that is as invested in the satisfaction of your clients as you are. We ensure that every home is not just built, but is thoughtfully wired and equipped to meet the standards of today's technology-driven lifestyle. Thank you for considering SoulCraft Systems as your Low Voltage partner.

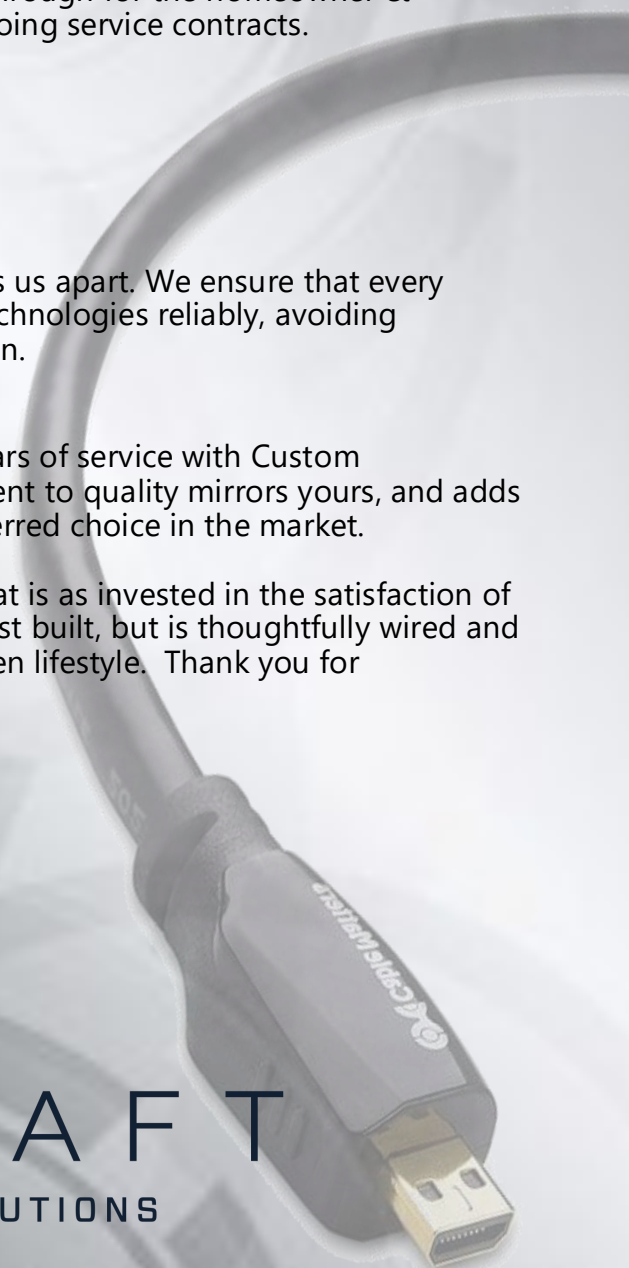
We look forward to collaborating on your next project.

**Let's build the future together—one home at a time.**

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## HOME TECHNOLOGY SOLUTIONS

### The Importance of Wiring for Reliable Wireless Systems

**Dear Builder Partner,**

We're reaching out to discuss a critical aspect of modern home design that is often misunderstood: the importance of proper wiring for whole-house networking and entertainment systems. While many assume that everything now operates wirelessly, the truth is that even the best Wi-Fi-enabled devices rely on a robust, well-designed wired infrastructure to function reliably.

Wireless systems are only as good as the network they operate on. Without a wired backbone—whether it's Ethernet cables supporting Wi-Fi access points or pre-wired connections for smart TVs and audio systems—devices can suffer from latency, signal drops, and interference. This can lead to frustration for homeowners and potential dissatisfaction with their new homes.

#### **Why Wired Infrastructure Matters:**

- **Consistent Coverage:** Properly placed wired access points ensure whole-home Wi-Fi coverage without dead zones.
- **Streaming & Smart TVs:** Direct connections to TVs eliminate buffering during 4K streaming, providing smoother operation and freeing WiFi bandwidth for other devices.
- **Future-Proofing:** Properly located conduit and hard wired infrastructure supports new technologies and devices, accommodating future upgrades seamlessly.

Our pre-wiring services prepare homes to meet the high expectations of modern buyers, enhancing their experiences while reducing callbacks and troubleshooting. We look forward to working with you to ensure that every home you build is not just wireless-ready but future-ready as well.

Thank you for your time and consideration.

Sincerely,

**SoulCraft Systems**

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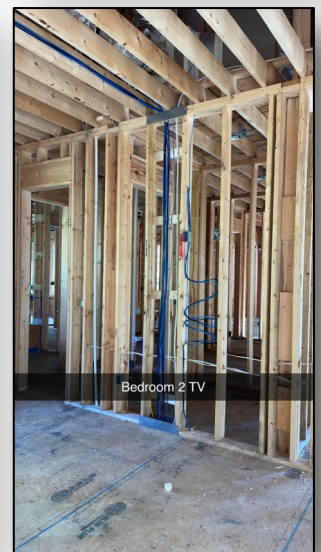
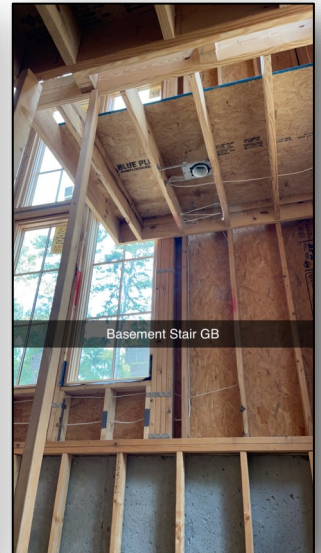
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We like to keep our Builder partners well informed of our work for them. We will send you access to a dropbox with images of every wire location we install in your project. This can be a valuable tool after drywall installation. The following pictures are typical of what you will receive in your dropbox.

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# Welcome to Your New Smart Home at 1211 Reeder Circle

Dear Homebuyer,

Step into 1211 Reeder Circle, where your future home awaits, thoughtfully pre-wired for the needs of today's homebuyers. This preparation is the result of a strategic partnership between your builder and SoulCraft Systems, designed to enhance your enjoyment at home while providing you reliability and flexibility in how you choose to implement your home technology. Recognizing that every homeowner's needs and tastes are unique, we at SoulCraft Systems are excited to offer you the opportunity to customize the final installations. Whether adjusting to your specific needs, budget, or schedule, our team is prepared to guide you in selecting the technology that will transform 1211 Reeder Circle into your dream home.

## Network & Wifi

- **Whole House WiFi:** The entire property is pre-wired to support the installation of Eero Mesh WiFi devices, providing reliable WiFi coverage tailored to the scale of your home. This is the foundation that every other system will rely on to properly function.
- **Smart Home Hub:** The Mechanical Room is ready to house essential network, audio/video & security equipment for uncompromised performance and reliability.

## Ready to Entertain

- **Whole House Music:** Living areas and bedrooms are pre-wired for Sonos In-Ceiling Speakers. Ready to deliver rich, life-like sound throughout your home.
- **Video & Surround Sound:** Thoughtfully placed pre-wiring for televisions and surround sound ensures enjoyable entertainment experiences without compromising the aesthetics of your living spaces.
- **Outdoor Entertainment:** Wiring is in place to support the installation of televisions, speakers, and soundbars, ensuring your outdoor areas are just as ready for entertainment as your indoor spaces.

## Security & Peace of Mind

- **Ring Alarm:** This home is equipped to integrate a Ring Alarm System, offering top-tier security and peace of mind with a full array of sensors and cameras, all manageable via the most user-friendly app on the market.
- **Ring Surveillance:** Key entry points and essential areas are pre-wired for Ring Video Doorbell and camera systems, ensuring comprehensive security that you can manage from anywhere.

We invite you to envision the possibilities and discuss how we can personalize your new home's technology to perfectly suit your lifestyle.

Warm regards,

Ryan Honey  
SoulCraft Systems  
(706) 982-1711

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